

SC Association of Residential Care Homes

The SCARCH Supplement Advertising Rate Card

The *SCARCH Supplement* is the official quarterly publication of the South Carolina Association of Residential Care Homes. Publication in *The SCARCH Supplement* does not necessarily indicate endorsement by SCARCH.

newsletters will be in color

<u>Ad Size</u>	<u>Members</u>	<u>Non-Members</u>
Classified and/or Business Card	\$50 per issue/ \$160 for 1 year	\$95 per issue
1/4 Page	\$70 per issue/ \$240 for 1 year	\$115 per issue
1/2 Page	\$90 per issue/ \$320 for 1 year	\$135 per issue
Full Page	\$150 per issue / \$530 for 1 year	\$195 per issue
Full Page-Inside Front/InsideBack	\$200 per issue / \$700 for 1 year	\$240 per issue

Mechanical Requirements

Format:	Page trim size:	Standard Unit Sizes	Width	Depth
	8 1/2 x 11 inches	Full Page	7 3/4 inches	10 in.
	Print area 7 3/4 x 10 inches	Half Page	7 3/4 inches	5 in.
		One Quarter Page	3 7/8 inches	5 in.
		One Eighth Page	3 7/8 inches	2 1/2 in.

Classified ads are a great way to announce job openings or opportunities.

Business Name: _____

Contact: _____

Phone: _____ Fax: _____

Mailing Address: _____

Email: _____

Ad Size: _____ Number of Issues: _____ Amount Due: _____

Special Instructions: _____

Please find my check for \$ _____ included or please charge \$ _____ to my visa/mastercard

_____ exp. Date _____

Signature _____

Please direct inquiries by mail to our new address at: SCARCH, 4721 Sunset Blvd, Suite D., Lexington, SC 29072, by phone to (803) 951-3296, by fax to (803) 951-2136 or email to scarch@scarch.org