



3 WAYS TO REGISTER:

EMAIL
SCAN & Email to scarch@scarch.org

FAX
Complete form and fax to 803-951-2136

MAIL
Complete the form and mail with payment to:
SCARCH
4721 D Sunset Blvd
Lexington, SC 29072

FOR DIRECTIONS & INFO ON HOTELS THAT OFFER A CONFERENCE CENTER DISCOUNT PLEASE VISIT WWW.COLUMBIAMEETNGS.COM

SCARCH Trade Show Exhibitors: Displays represent all aspects of the long term care profession, including suppliers in the following product categories: accounting/legal services, alarms, clothing, textiles and linens, computer hardware & software, food products, supplies and equipment, furniture, house-keeping/maintenance supplies and services, incontinence/skin care products and services, insurance companies, laboratory services, medical equipment and supplies, not-for-profit organizations, pharmacy supplies and services, professional and medical services, therapy services, and transportation.



5th ANNUAL 2012 SPRING CONFERENCE & TRADE EXPO



SCARCH
4721 D Sunset Boulevard
Lexington, SC 29072



Creating



Business Success

**1-3
MAY
2012**

Questions?
Please visit
www.scarch.org
or call 800-862-2908
or email
scarch@scarch.org.

4721 D Sunset Boulevard, Lexington, SC 29072 803-951-2136 fax www.scarch.org

**COLUMBIA CONFERENCE CENTER
COLUMBIA, SOUTH CAROLINA**



2011 Spring Trade Expo Registration

THE SC ASSOCIATION OF RESIDENTIAL CARE HOMES

May 1-3, 2012

PLEASE PRINT THE INFORMATION BELOW AND RETURN TO SCARCH, 4721 D SUNSET BLVD, LEXINGTON, SC 29072, OR FAX TO (803) 951-2136. QUESTIONS: CALL 800-862-2908. LIMITED SPACE AVAILABLE. REGISTER EARLY- SPACES SELL OUT EVERY YEAR.

Company Name _____

Booth Representative (s) _____

Mailing Address _____

City/State/Zip _____

Office Phone (_____) _____ Fax (_____) _____

Email _____ Website _____

BOOTH REGISTRATION--Booth fee includes 6 ft. table top booth display. BOOTH SPACE WILL NOT BE RESERVED UNTIL FEES ARE PAID IN FULL. Register before April 20, 2012 to guarantee booth space. To get the member rate you can join the association for \$375 for the year.

Prior to March 15	Members: \$399.00	Non-Member: \$599.00
After March 15	Members: \$450.00	Non-Member: \$650.00

Please list the name(s) of any companies or competitors that you **DO NOT** want to be positioned near in the exhibit hall _____

Will you need electricity? Y N it is imperative you state your electrical needs prior to the show. *If yes to electricity please add \$25.00 to total fee.*

Will you need additional lunches? # additional lunches @ \$15 each
Only 2 will be ordered at the maximum for each table, so if you need more lunches, please order them or they will not be available. If yes to extra lunches, please add \$15.00 each to total fee.

Give a brief description (no more than 25 words) of your company and/or products and services to be exhibited. If received by the deadline of **April 20** this will be included in the program distributed to all exhibitors & show participants:

Are you sponsoring an event? _____ Amount \$ _____

Are you advertising in the program? _____ Amount \$ _____

PAYMENT INFORMATION

Total Amount Due (payable to SCARCH) \$ _____ Credit Card- Visa, MasterCard, American Express accepted
 Check Enclosed

Credit Card # _____ Exp. date _____

Signature _____ Date _____

SCHEDULE OF EVENTS ADVERTISING & SPONSORSHIP OPPORTUNITIES



WEDNESDAY, MAY 2, 2012

8:30-9:30 a.m.
Continental Breakfast

9:00am - Noon
Exhibitor Registration

9:00am - Noon
Exhibitor Set Up

9:00 a.m.-Noon
Morning conference sessions

10:30-10:45 a.m.
Break

11:40 a.m.
Box Lunch available in trade expo room

Front Desk

Ballroom II

SALON A

SALON A

Ballroom II

Noon- 2:30 p.m.
TRADE EXPO Open- *Approx. 35 booths will be available.*

2:30-3:00 p.m.
Exhibitor Door Prizes announced prior to start of afternoon sessions.

3:00-4:30 p.m.
Final Session of the day

** Please note that complete list of presentations and schedule will be available by the end of February.*

Ballroom II

SALON A

SALON A

SPONSORSHIP OPPORTUNITIES

We encourage you to maximize your exposure by offering the following sponsorship opportunities. Sponsors who make their arrangements by April 20 will receive recognition in the conference program.

EVENT	AMOUNT	LEVEL
Premier Conference Will receive free booth and 1/2 page ad with Premier conference sponsorship	\$2000.00	PREMIER
Gold Conference Will receive free 1/2 page ad with Gold conference sponsorship	\$1000.00	GOLD
Tuesday Breakfast	\$700.00	SILVER
Tuesday Lunch	\$900.00	GOLD
Tuesday Break	\$500.00	BRONZE
Wednesday Breakfast	\$700.00	SILVER
Wednesday Trade Show Lunch	\$1,000.00	GOLD
Wednesday Break	\$500.00	BRONZE
Thursday Breakfast	\$700.00	SILVER
Thursday Break	\$500.00	BRONZE
Thursday Lunch	\$900.00	GOLD
Speaker/Seminar	\$300.00	BRONZE
Keynote Sponsor	\$700.00	SILVER
Conference Tote Bags	\$500.00	BRONZE

PROGRAM ADVERTISING:

Inside front 1/2 page ad : \$450
 Outside back 1/2 page ad : \$450
 Inside back 1/2 page ad : \$350
 Standard 1/2 page ad : \$200
 Standard 1/4 page ad : \$150
 Business card size ad : \$100

ARTWORK SIZES:
 1/2 Page: 8" tall x 4 3/4 wide"
 1/4 Page: 4" tall x 2 3/8 wide"

ALL ADS PRINTED IN COLOR
 Due to layout of program, 1/2 page is the largest ad size available but will fill a full page ad.

We appreciate your support! Please indicate sponsorship of your choice on the registration page. We also encourage exhibitors to bring a door prize for our drawings right after the Trade Show. Thank you for your support!